

SALLY KRONSNOBLE

kronsnoble@gmail.com

Education

AAS Graphic Design Specialization, Austin Community College, 2019

Bachelor's in Science of the Arts, University of Madison-Wisconsin, 2012

Work Experience

Lewis Carnegie, Freelance Designer, August 2019 - Present

Assisting the lead designers in all aspects of design projects, from conception to production. Managing multiple clients and communications, efficient time management for various project schedules. Work includes both physically printed items like books and labels and digital only pieces, such as websites and social items.

Nixta Taqueria, Freelance Designer & Illustrator, November 2022 - Present

Creating informative and fun print takeaways and directional signage for the restaurant. Designing the new food and beverage menus. Helping to develop a cohesive style for the restaurant brand and guidelines for type, color and imagery, for current and future projects.

Nixta Taqueria, Front of House, March 2021 - Present

Greeting customers, answering questions and providing excellent customer service at a James Beard award winning restaurant. Keeping the restaurant clean and stocked both during shifts and for the next shift period.

Austin Community College, Freelance Designer, June 2019

Designing promotional material for ACC's Visual Communication department including brochure inserts detailing different department programs and stickers for take aways.

Diablo Organics, Social Media Management, May 2017-June 2020

Creating, finding and posting daily content and copy for Facebook and Instagram accounts. Creating and running campaigns. Responding to followers questions and concerns in comments and direct messages. Building brand recognition and current following of over 100k.

Wilderwood, Shift Lead/Bartender, May 2018-April 2019

Efficient and exemplary customer service. Training and managing new hires. Tracking bar inventory.

SprATX, Gallery/Store Manager/Sales, April 2014-November 2016

Emailed and interviewed prospective clients and artists. Hung and curated gallery spaces. Acted as a liaison between clients and artists for mural commissions, created estimates, invoices, managed inventory of store products and artwork, professional online and in person communication with vendors and customers.

Adobe Software

Indesign,
Photoshop
Illustrator

Skills

Procreate
Squarespace
Illustration
Printmaking
Murals